

5 Tips & \$5,000 to Pump Up Your Zoom Space

In today's world, it is not all about how big your office space is, rather it is about what's behind you! Zoom is leveling the playing field for how Black and Brown women "show up" to the "workplace." It's anyone's game—we can be on top of it!



Though we've been physically distant, we can still grow closer together online. With the increased popularity of video calls, having the right background, props, or style can improve both your mood and confidence. We've not only got you covered with our 5 essentials but an opportunity to win \$5,000 to pump up your Zoom space!



1 **Ring Lights—Get your glow on!**

A ring light allows lighting to take a circular form, and evenly illuminates a close-up subject. Good lighting can make the difference between a bad shot or a spectacular one, and with a ring light, no shadows will be in the way of you basking in the light's glow. Plus, it is a major upgrade for any built-in camera.



2 **When you look good, you feel good!**

Dressing to impress has been proven to improve self-confidence. What better way to pump up yourself and your zoom space by dressing well? Whether it's business, casual, or anything in between, dressing to impress is one surefire way to pump up your zoom space.



3 **Stage a scene, this is your stage!**

The French have a term for how every object in a setting is placed. It's called, 'mise-en-scene'. Setting up your zoom space just the way you like it is one way to pump it up. Posters or tapestries? Hang them up! Flowers? Vase it then place it! [Visit Pinterest for some home decor inspiration.](#)



4 **Virtual Backgrounds—take your audience out of your bedroom.**

Not in the mood to set your room up? No problem! With Zoom backgrounds, you're able to change the space behind you to an image of your own choosing. You can even have moving backgrounds! Whether it's out of choice or by necessity, zoom backgrounds are truly a gift.



5 **Perfect your healthy hair care routine!**

Well cared for hair does wonders for a person's confidence and appears well on camera! DeShawn Bullard, CEO of NouriTress Hair Products, is living proof that a good hair day can go a long way. From leaving her day job as a computer programmer in corporate America to her position as CEO of her own company, healthy hair can take you anywhere.

Enjoyed these tips? Are you in need of more advice or guidance? [Join our Keys to Success Community on Facebook!](#)