



# 5 Free Apps

## That Help You Get Noticed

How do you stand out while everyone is staying in? Whether you want to make money from home, make money online, or get out of the house to earn your extra cash, we've got you covered with this awesome list of our 5 top picks of platforms and tools.



1

### INSTAGRAM SHOPPING

Want to sell your product? With Instagram's recent upgrades, you don't have to leave the app to shop. Share your product or service along with a picture that pops, and link right back to your website!



2

### SHOPIFY

Shopify is an e-commerce platform that simplifies online business. With a plethora of features that make selling a product, marketing the business, and managing everything you're covering a breeze. Link to your Insta, and start selling.



3

### CANVA

Branding, branding, branding! Gotta stay consistent. Canva is a browser-based graphic design application where a beginning business owner with no design experience can design their own logo and edit their own images free of charge.



4

### GOOGLE MY BUSINESS

These days, most people are "Google-ing" you before you can reach for a business card. Google My Business is a powerful asset that lets you control how your company is marketed. With the ability to engage with customers on Google for free, be sure to check for and solicit reviews for your business page.



5

### ALIGNABLE

You may already know about LinkedIn, but have you checked out Alignable? Alignable is a small business networking website with over five million members. Signing up is free, and the opportunity to increase your business' visibility, promote your product within your local community, and receive advice from experts is just too good to pass up.